# **SPARK Boston**

Mayor Michelle Wu's 20-35 year old Civic Leader Council

**CITY OF BOSTON** 

# WHO WE ARE & WHAT WE DO

Our Story, Our work

### WHO WE ARE & WHAT WE DO

Our story, our work



#### AIDAN MCDONOUGH

Director of SPARK Boston

(2018-2019 SPARK Council Member)

**CITY OF BOSTON** 

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## HOW WE OPERATE

How we run our offices

### HOW WE OPERATE

SPARK Boston

### Mission

Engage with millennial and Gen-Z population.

Help set priorities, address city issues and plan for Boston's future.

39% of Boston is 20-35 y/o

Support and cultivate the next generation of of leaders



# ESSENTIAL SKILLS IN CIVIC ENGAGEMENT





#### • Relationships:

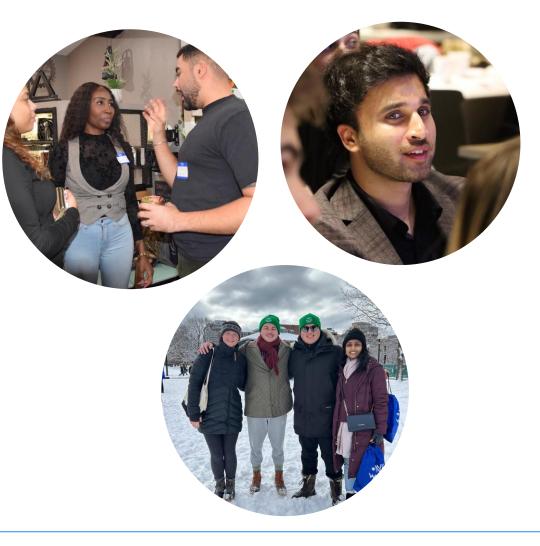
- Building
- Maintaining
- Networking

#### • Organization:

- Multiple projects and priorities
- Developing situations

#### • Creativity:

- Making the most from the least
- Quick thinking
- Conflict resolution
- Management
- Public speaking
- Self care



## OUR ROLE IN THE CITY

Our projects and initiatives

### **OUR ROLE IN THE CITY**

SPARK Boston Projects and Initiatives



- City Chats
- Focus Groups
- Workshops
- Socials
- Community partners
- Non-profits
- Alum

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## HOW TO GET INVOLVED?





• Website:

www.boston.gov/spark

### Social Media:

Instagram: @sparkbos

LinkedIn: www.linkedin.com/company/spark-boston

### • Email:

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THANK YOU!