

SPARK Boston



Mayor Michelle Wu's 20-35 year old Civic Leader Council

The background of the slide is a dark blue aerial wireframe map of a city, showing building footprints and street layouts in a light blue color. A semi-transparent dark blue horizontal band runs across the middle of the image, containing the main text.

WHO WE ARE & WHAT WE DO

Our Story, Our work



WHO WE ARE & WHAT WE DO

Our story, our work



AIDAN MCDONOUGH

Director of SPARK Boston

(2018-2019 SPARK Council Member)

The background of the slide is a dark blue aerial wireframe illustration of a city, showing various building footprints and street layouts in a light blue color. A semi-transparent dark blue horizontal band runs across the middle of the image, serving as a backdrop for the text.

HOW WE OPERATE

How we run our offices



HOW WE OPERATE

SPARK Boston



- **Mission**

Engage with millennial and Gen-Z population.

Help set priorities, address city issues and plan for Boston's future.

39% of Boston is 20-35 y/o

Support and cultivate the next generation of of leaders



Spark Boston



ESSENTIAL SKILLS IN CIVIC ENGAGEMENT



Spark Boston

- **Relationships:**

- *Building*
- *Maintaining*
- *Networking*

- **Organization:**

- *Multiple projects and priorities*
- *Developing situations*

- **Creativity:**

- *Making the most from the least*
- *Quick thinking*

- **Conflict resolution**

- **Management**

- **Public speaking**

- **Self care**



The background of the slide is a dark blue aerial view of a city, rendered as a white wireframe or line-art style. It shows a dense grid of buildings, streets, and infrastructure, with some taller structures standing out. The overall aesthetic is modern and architectural.

OUR ROLE IN THE CITY

Our projects and initiatives

OUR ROLE IN THE CITY

SPARK Boston Projects and Initiatives



- *City Chats*
- *Focus Groups*
- *Workshops*
- *Socials*
- *Community partners*
- *Non-profits*
- *Alum*

HOW TO GET INVOLVED?



Spark Boston

- **Website:**

www.boston.gov/spark

- **Social Media:**

Instagram: @sparkbos

LinkedIn: www.linkedin.com/company/spark-boston

- **Email:**

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THANK YOU!