

## **BCEC Transportation Management Plan**

**INBOUND, Powered by HubSpot 2023- September 5<sup>th</sup> thru September 8<sup>th</sup> 2023**

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### **Event Transportation Amenities**

The MCCA Transportation Department plans to offer the following transportation amenities to the attendees of the **INBOUND, Powered by HubSpot 2023 Event**:

1. **Self-Parking**- Rates are \$25 for regular sized vehicles and \$50 for oversized vehicles, the same rates apply to the accessible parking spaces which are located closest to the building.
2. **Overflow Parking**- In the event that the BCEC South lot fills, the MCCA Transportation Department will utilize portable variable message signage, staff, and paper maps to direct attendees to nearby overflow garages.  
Overflow lots:
  - Channel Center Garage- 116 W First St, Boston, MA 02127
  - Channelside Lot- 284 A St, Boston, MA 02210
  - Necco Street Garage- 10 Necco St, Boston, MA 02210
  - South Boston Waterfront Transportation Center- 500 D St, Boston, MA 02110 (walking distance)
3. **Bicycle Racks** – Bicycle racks are located at the front and back of the facility.
4. **NO Valet Parking Available for this event- Due to ongoing construction.**
5. **Taxi Pool** – Taxicabs will pick up and drop off attendees on Summer Street, immediately in front of the BCEC. In the event of a severe taxi shortage during the event, the MCCA Transportation Department will put out messages via Twitter and call all dispatch houses to inform drivers and dispatchers of the need for taxis.
6. **Transportation Network Companies (TNCs)/Rideshares** –The designated pickup and drop-off locations is East Drive Cutout across from the Westin Hotel, along with Claflin St near the Lawn on D.
7. **Transportation Agents** – Transportation Agents will be available to ensure safety and provide customer service. They will be located and positioned around the building at each attendee entrance, Eastside Drive roadway, South Lot and at the taxi pool. These individuals will be wearing yellow uniforms.

### **Event Transportation Mitigation**

The MCCA Transportation Department will do the following to mitigate traffic around the BCEC and the Waterfront area:

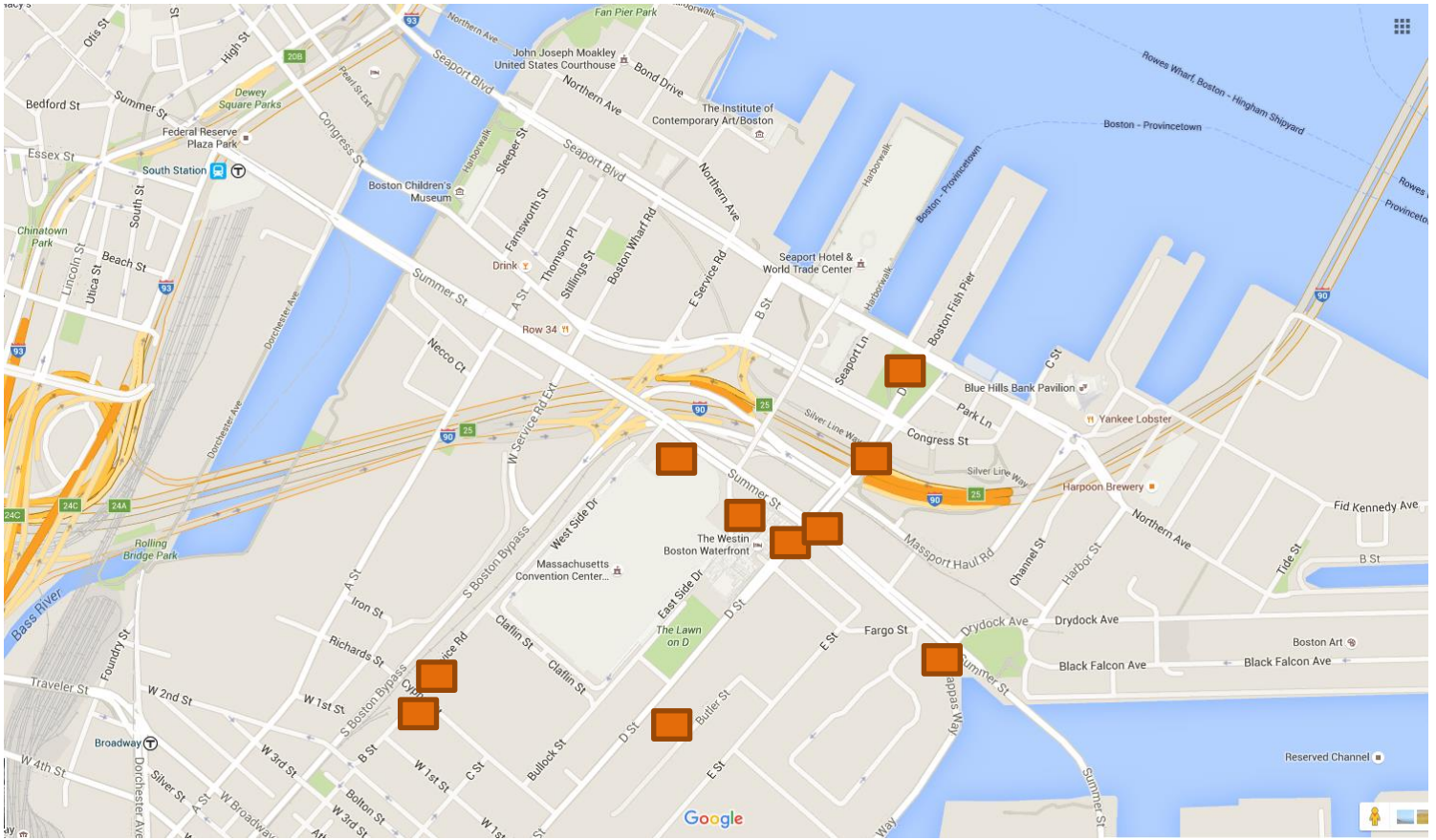
- Use portable variable message signs (PVMS) to guide attendees quickly off the street and into our parking lot. The preliminary locations for these signs will be the following locations for this event (denoted by rectangle in map below). Signs may be relocated as needed. *Please note: The MCCA Transportation Department will seek prior approval from the appropriate parties to put signs at certain locations.*
  - Eastside Drive @ Starbucks
  - D Street flyover facing North


- Summer Street in front of the BCEC facing Downtown
  - South Lot Entrance
  - D Street @Lawn on D
  - Summer St @ D Street facing South Boston
  - Cypher Street at South Boston Bypass Road facing East
- Work with MCCA Public Safety Department and client staff to ensure that walking attendees do not block BCEC roadways or interfere with traffic mitigation.
  - Promote the use of public transportation to the BCEC via social media outlets – the Transportation Department will put out information on the BCEC’s plasma screens as well as give out MBTA maps at the Information Booth.
  - Request from MassDOT the use of regional variable message signs (RVMS) on the region’s highways. These signs will help direct attendees quickly to the BCEC from the highways and ease traffic.
  - *The following messages will be used on the signs:*

Roadway	Location	Message
I-93 NB	Prior to Exit <b>15A</b>	Convention Center -BCEC Event – Use Exit <b>16</b> – S. Boston
I-93 NB	Prior to Exit <b>16A</b>	Convention Center -BCEC Event – Use Exit <b>16</b> – S. Boston
I-93 NB	On Exit <b>16</b> Ramp prior to I-90 EB/South Station split	Convention Center- BCEC Event- South Boston Exit
I-93 SB	After Sullivan Square	Convention Center- BCEC Event – Use Exit <b>16SB</b> First left onto Seaport Blvd
I-93 SB	On Zakim Bridge	Convention Center - BCEC Event – Use Exit <b>16B</b> First left onto Seaport Blvd
I-93 SB	Prior to Tunnel Entrance	Convention Center - BCEC Event – Use Exit <b>16B</b> First left onto Seaport Blvd
US-1 SB	On ramp to I-93 SB	Convention Center-BCEC Event-Use I-93 Exit <b>17</b> First left onto Seaport Blvd
I-90 EB	Prior to Route 128/I-95	Convention Center-BCEC Event-Use Exit <b>135-</b> S. Boston
I-90 EB	Prior to Market St Bridge	Convention Center-BCEC Event-Use Exit <b>135</b> S. Boston
I-90 EB	Prior to Prudential Tunnel	Convention Center-BCEC Event-Use Exit <b>135-</b> S. Boston
I-90 WB	After I-90 tolls	Convention Center-BCEC Event- Use Exit <b>135-</b> S. Boston

**ALERT** : Cypher Street from D Street to West Service Road (into the BCEC property) will be closed to traffic starting September 4, 2023, thru June 30, 2024, for roadway construction improvements. This will affect access to the Haul Road. Dates and Detours are subject to change. Please monitor and adhere to posted signage.

The following map lists the locations where PVM's signs will be placed to assist attendees for the Show:



 - denotes location where a PVMS sign will be placed for the event (additional locations if needed)

### Interagency Coordination

There are several areas where interagency coordination will be required in order to implement all of the elements of the proposed TMP. All entities listed below are notified in advance by way of BCEC monthly event calendar.

- **MassDOT** – Request RVMS signs and brief on event related traffic
- **Massport** – Request for permission to use the SB Waterfront Transportation Ctr as a potential overflow garage
- **Boston Transportation Department-** N/A
- **Seaport TMA-** Collect information from about concurrent events in South Boston Waterfront
- **Westin Waterfront Hotel** – Collected information about concurrent events from Westin Parking Report
- **Omni Seaport Hotel-** Collected information about concurrent events from the hotel
- **VPNE** – Request to use Channel Center Garage for overflow parking location
- **Seaport Hotel/Garage** – Request to use Seaport Garage for potential overflow location

### Other Area Events –

- **Westin: ISSX 2023 North American Meeting 9/7-9/15/23 700ppl**
- **Omni Seaport: HubSpot Inbound 8/29 -9/12 800ppl / Men of Color 9/5 – 9/6 400ppl**
- **Boston Beer NSM 9/6 – 9/17 775ppl / Veeva Summit 9/7 – 9/18 150ppl**
- **Leader Bank Pavilion: No shows**
- **Other BCEC Events – None**
- **Lawn on D Events- Hubspot Inbound 23**

**Information to attendees -** Attendees may access [www.signatureboston.com](http://www.signatureboston.com) to obtain directions to the BCEC and the Sigalert.com website (<http://www.sigalert.com/Map.asp>) or by dialing 511 for daily traffic information.