

Life is Good

Our Story

In 1994, after five years of less-than-stellar sales and just \$78 left to their names, brothers Bert and John Jacobs designed their first Life is Good t-shirt—and discovered how those three simple words could help people to focus on the good.

Life is Good Playmaker Project

One in three kids experiences life-threatening adversity. The Life is Good Playmaker Project teaches early childhood professionals to help these kids heal. Life is Good gives 10% of annual net profits to The Playmaker Project, helping over 1 millions kids in need each year.

[HERE'S HOW](#)



Life is Good

Our brand has been headquartered in Fort Point for several years

We recently moved from Melcher Street up the block to Summer Street

We inherited a Retail space previously occupied by Café Metro, and feel strongly that a Coffee House concept is more suitable to the area than a Life is Good Retail store

LIFE IS GOOD COFFEE HOUSE

Location 253 SUMMER STREET

Type of liquor license requested (full, beer or wine) NONE

Music/Entertainment License: Do you plan to have recorded music, tvs or host live entertainment NO

Projected Opening Date: OCTOBER 2023

Sample menu: brunch, lunch, dinner, late night COFFEE, BAKERY PRODUCTS, BOTTLED BEVERAGES

Size: # seats (tables, bar & outdoor patio if applicable) including City' Outdoor Dining Program if applicable 20 SEATS, ALL INDOOR

Days & Hours, M-F 7AM-3PM

Guest parking (Including plan for valet parking if applicable) NONE

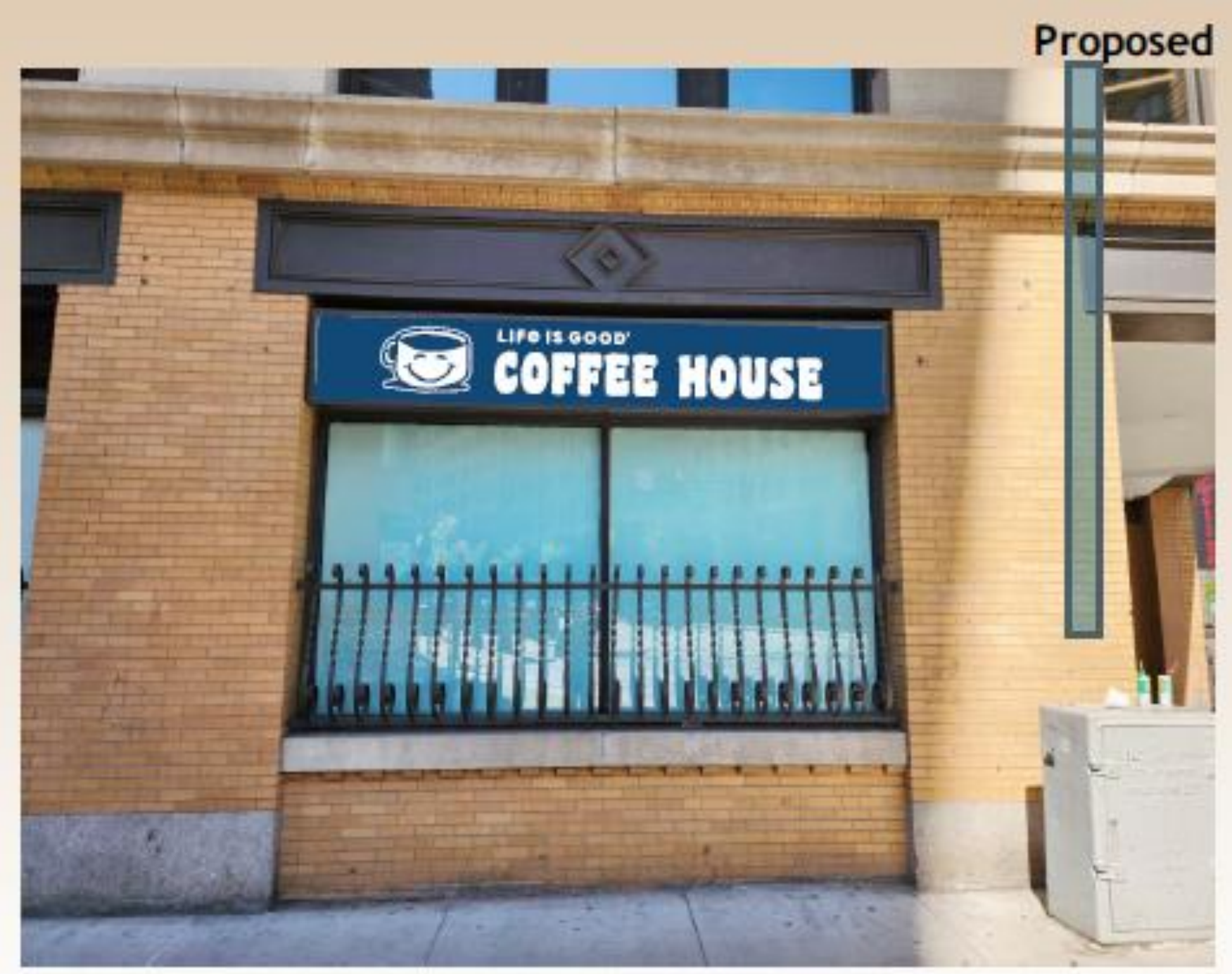
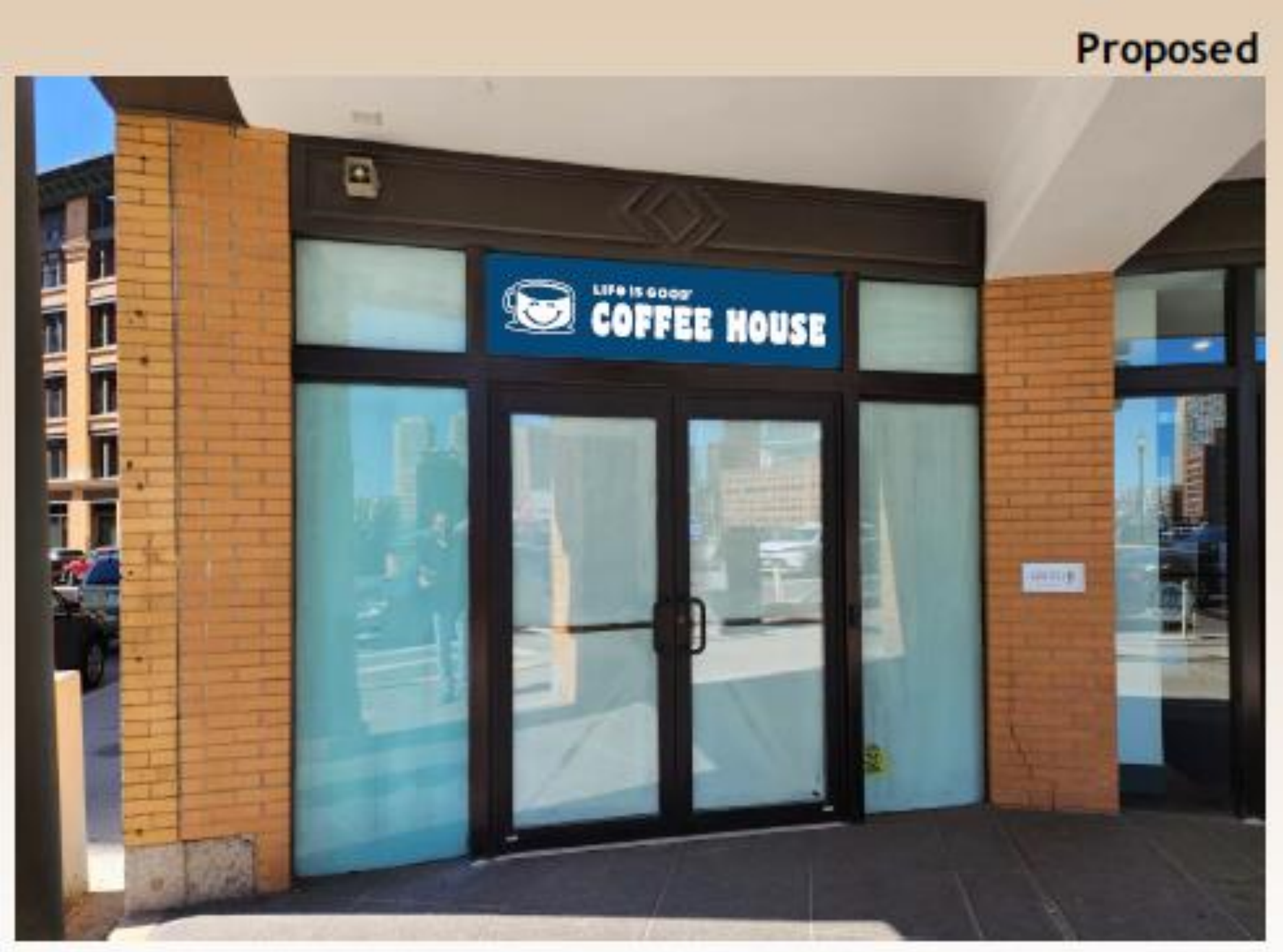
Take out/Delivery Services (including approx. #daily delivery orders and % of business) NONE

Truck Delivery Schedule TBD – LIKELY WITHIN BUSINESS HOURS

Trash Containment & Trash Pick-up Hours MOST LIKELY PART OF LIFE IS GOOD HEADQUARTER TRASH PICKUP (EVENINGS)



Life is Good Coffee House – Exterior Signs



Life is Good Coffee House – Interior rendering

