

# **BCEC Transportation Management Plan**

# Yankee Dental Congress 2023--- Jan 26th thru Jan 28th

## **Event Transportation Amenities**

The MCCA Transportation Department plans to offer the following transportation amenities to the attendees of (Yankee Dental): This show is expected to bring 28,000 people to the BCEC

- 1. <u>Self-Parking</u>- Rates are \$25 for regular sized vehicles and \$50 for oversized vehicles, the same rates apply to the accessible parking spaces which are located closest to the building. <u>Shuttle to Valet</u>
- 2. <u>Overflow Parking</u>- In the event that the BCEC South lot fills, the MCCA Transportation Department will utilize portable variable message signage, staff, and paper maps to direct attendees to nearby overflow garages. . Overflow lots: <u>Overflow drop off and pickup will be at SE0 (TBD)</u>
  - South Boston Waterfront Transportation Center- 500 D St, Boston, MA 02110 (walking distance)
  - Channel Center Garage- 116 W First St, Boston, MA 02127 shuttle running if needed
  - Channelside Lot- 284 A St, Boston, MA 02210
  - Necco Street Garage- 10 Necco St, Boston, MA 02210
- 3. **<u>Bicycle Racks</u>** Bicycle racks are located at the front and back of the facility.
- 4. NO Valet Parking Available for this event- Due to ongoing construction.
- 5. <u>Taxi Pool</u> Taxicabs will pick up and drop off attendees on Summer Street, immediately in front of the BCEC. In the event of a severe taxi shortage during the event, the MCCA Transportation Department will put out messages via Twitter and call all dispatch houses to inform drivers and dispatchers of the need for taxis.
- 6. <u>Transportation Network Companies (TNCs)/Rideshares</u>—The designated pickup and drop-off locations are Claflin St, just off of D Street at the Lawn on D and Eastside Drive cutout area.
- 7. <u>Transportation Agents</u> Transportation Agents will be available to ensure safety and provide customer service. They will be located and positioned around the building at each attendee entrance, Eastside Drive roadway, South Lot and at the taxi pool. These individuals will be wearing yellow uniforms.
- 8. <u>Hotel Shuttles</u>- Running to North East Level 1— for the Renaissance Hotel and the Seaport Hotel (Th/Fr/Sa 6am-11am & 1pm-630pm) Managed by Rhodes Planning
- 9. Walking Distance Hotels: Aloft; Element; Westin; Omni Seaport; Park Plaza(no bus)

## **Event Transportation Mitigation**

The MCCA Transportation Department will do the following to mitigate traffic around the BCEC and the Waterfront area:

• Use <u>portable variable message signs (PVMS)</u> to guide attendees quickly off the street and into our parking lot.

The preliminary locations for these signs will be the following locations for this event (denoted by rectangle in

map below). Signs may be relocated as needed. *Please note: The MCCA Transportation Department will seek* prior approval from the appropriate parties to put signs at certain locations.

- Eastside Drive @ Starbucks
- o D Street flyover facing North
- o Summer Street in front of the BCEC facing Downtown
- o South Lot Entrance
- Cypher Street @ D Street facing West
- o D Street @Lawn on D
- o Summer St @ D Street facing South Boston
- Cypher Street at South Boston Bypass Road facing East
- Work with MCCA Public Safety Department and client staff to ensure that walking attendees do not block BCEC roadways or interfere with traffic mitigation.
- Promote the use of <u>public transportation</u> to the BCEC via social media outlets the Transportation Department will put out information on the BCEC's plasma screens as well as give out MBTA maps at the Information Booth.
- Request from MassDOT the use of regional variable message signs (RVMS) on the region's highways. These
  signs will help direct attendees quickly to the BCEC from the highways and ease traffic.
- The following messages will be used on the signs:

Roadway	Location	Message
I-93 NB	Prior to Exit 15A	Convention Center -BCEC Event – Use Exit 16 – S. Boston
I-93 NB	Prior to Exit <b>16A</b>	Convention Center -BCEC Event – Use Exit 16 – S. Boston
I-93 NB	On Exit 16 Ramp prior to I-90 EB/South Station split	Convention Center- BCEC Event- South Boston Exit
I-93 SB	After Sullivan Square	Convention Center- BCEC Event – Use Exit <b>16SB</b> First left onto Seaport Blvd
I-93 SB	On Zakim Bridge	Convention Center - BCEC Event – Use Exit 16B First left onto Seaport Blvd
I-93 SB	Prior to Tunnel Entrance	Convention Center - BCEC Event – Use Exit 16B First left onto Seaport Blvd
US-1 SB	On ramp to I-93 SB	Convention Center-BCEC Event-Use I-93 Exit 17 First left onto Seaport Blvd
I-90 EB	Prior to Route 128/I-95	Convention Center-BCEC Event-Use Exit 135- S. Boston
I-90 EB	Prior to Market St Bridge	Convention Center-BCEC Event-Use Exit 135 S. Boston
I-90 EB	Prior to Prudential Tunnel	Convention Center-BCEC Event-Use Exit 135- S. Boston
I-90 WB	After I-90 tolls	Convention Center-BCEC Event- Use Exit 135- S. Boston

## Police Details

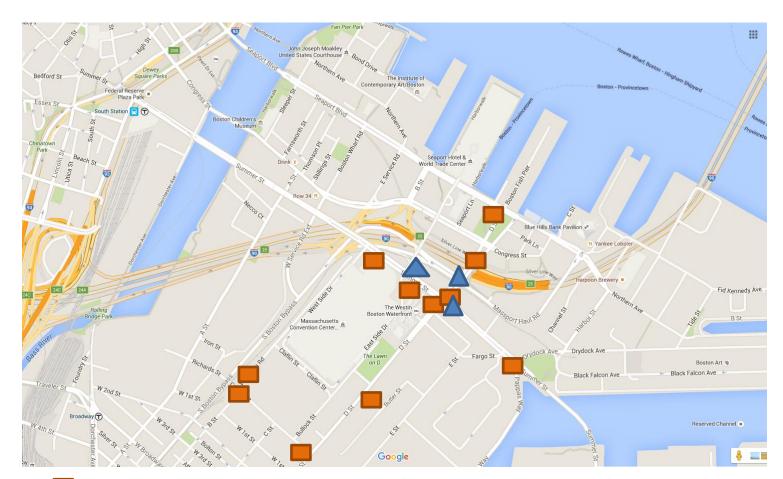
Mandatory Boston Police Details have been requested for this event: 1/26-1/28.

Hours staffed 7am-6pm

4 officers @ WTC Ave and Summer Street

1Sgt Supervisor on site @ WTC Ave & Summer St.

The following charts list the locations that the MCCA will hire details for during the event (denoted by a star on the map):





- denotes location where a PVMS sign will be placed for the event (additional locations if needed)



- denotes BPD Detail Officers

### **Interagency Coordination**

There are several areas where interagency coordination will be required in order to implement all of the elements of the proposed TMP. All entities listed below are notified in advance by way of BCEC monthly event calendar.

- o MassDOT Request RVMS signs and brief on event related traffic
- Massport Request for permission to use the South Boston Waterfront Transportation Center as a potential overflow garage
- o **Boston Transportation Department-** Requested assistance with traffic lights in the Seaport area

- o Seaport TMA- Collect information from about concurrent events in South Boston Waterfront
- o Westin Waterfront Hotel Collected information about concurrent events from Westin Parking Report
- o Omni Seaport Hotel- Collected information about concurrent events from the hotel
- o VPNE Request to use Channel Center Garage for overflow parking location
- o Seaport Hotel/Garage Request to use Seaport Garage for potential overflow location

### Other Area Events –

- Westin: Harvard & Tufts Dental Schools Alumni Reception
- Omni Seaport: None
- Leader Bank Pavilion: None
- Other BCEC Events None
- Lawn on D Events- None

### **Information to attendees**

Attendees may access <u>www.signatureboston.com</u> to obtain directions to the BCEC and the Sigalert.com website (http://www.sigalert.com/Map.asp) or by dialing 511 for daily traffic information.