

## Fort Point Channel Working Group























## slido



## Where are you coming from today?

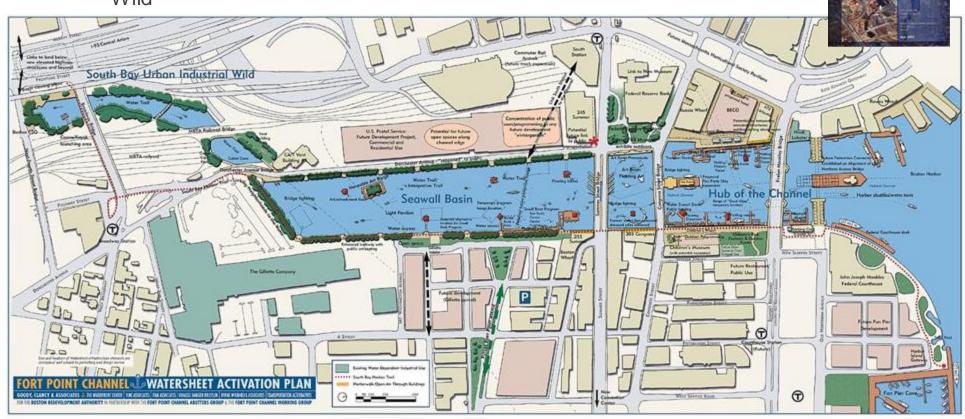
# Watersheet Activation Plan Vision (2002): A fifty-acre park in the heart of the city



# Watersheet Activation Plan Vision (2002): *A work in progress*

**Fort Point Channel** 

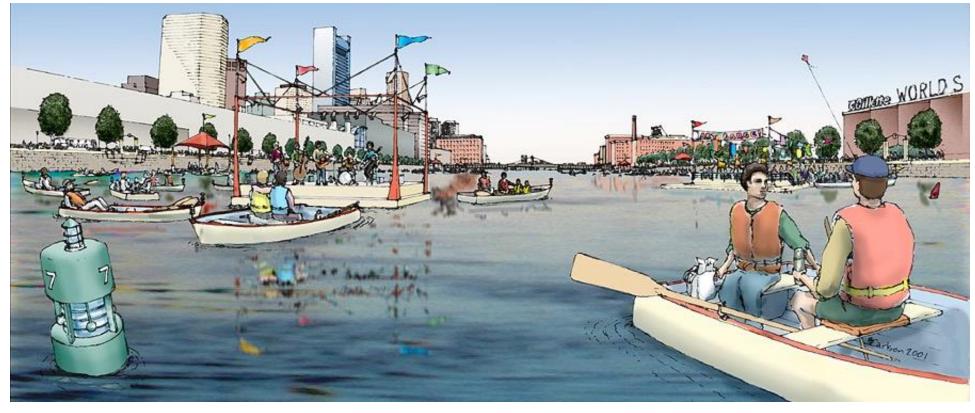
- Hub of the Channel
- Seawall Basin
- South Bay Urban Industrial Wild



# Watersheet Activation Plan Vision (2002): *A work in progress*

Seawall Basin: Potential without equal, but far to go





## Why Watersheet Activation?

## **Development Projects in Commonwealth Tidelands**

PRIMARY: PUBLIC USE, ENJOYMENT, PUBLIC PURPOSE

SECONDARY: PRIVATE USES (INCIDENTAL)

### **Public Use**

SUBSTANTIAL PUBLIC ACTIVITY

YEAR-ROUND USE

WATER-BASED ACTIVITY



## Why Now?

PROJECT	BUILDINGS	GSF
ChannelSide	3	1,098,000
232 A Street	2	(40 acres)
Hook Lobster	1	275,000
Boston Children's Museum	Waterfront Master Plan	
15 Necco Street	1	390,500
	7 Buildings	1,800,000*



## **MassDEP Chapter 91 Role**

SHOW UP EARLY & OFTEN

LISTEN TO STAKEHOLDERS

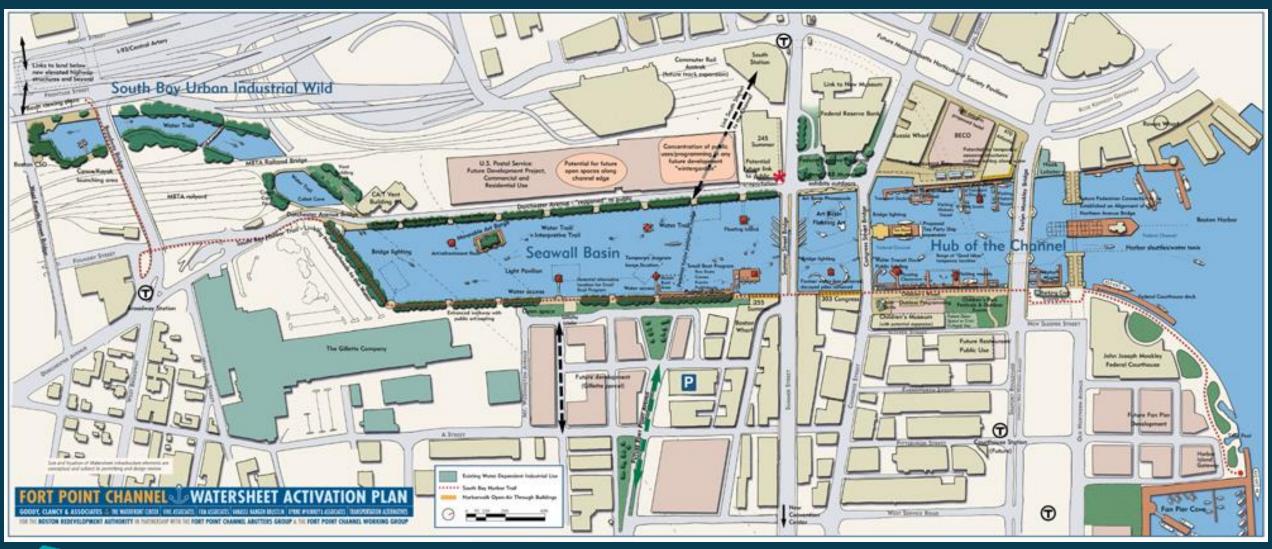
**ENCOURAGE COORDINATION** 

**BALANCE PUBLIC & PRIVATE BENEFITS** 

HOLD PROJECTS TO HIGH STANDARDS



### Fort Point Channel Watersheet Activation Plan



## Active, Connected and Inclusive





## Why Waterfront & Watersheet Activation Matters

### **Chapter 91 Requires:**

- Free access: To and along the water
- Reserved Water Dependent Use Zone
- 50% Open Space

## Nonwater Dependent Projects on Commonwealth Tidelands (yellow):

- Facilities of Public Accommodation
- Open Space
   Publicly Accessible
   Pedestrian Orientated
- Promote Water Dependent Uses
  - <u>Examples</u>: Boating, Toy Boating, Fishing, Recreation, Interactive Public Art, Performances, etc.

#### **Extended Term Licenses:**

- Benefits for the life of the license
- Benefits commensurate with the long-term use of Commonwealth Tidelands



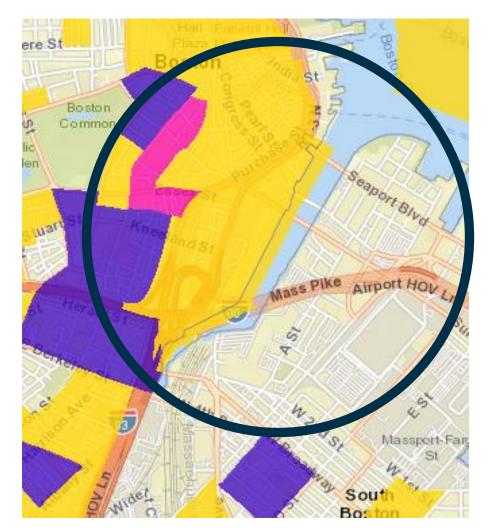


## Including The Adjacent Neighborhoods & Beyond

There are 7 communities within 3/4 of a mile of the Channel that meet the State's definition of an Environmental Justice Population neighborhoods.

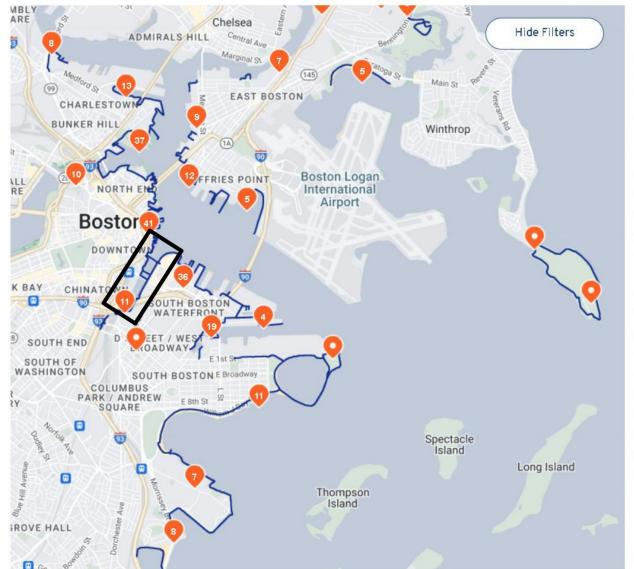


- Minority: the block group minority population is >= 40%, or the block group minority population is >= 25% and the median household income of the municipality the block group is in is < 150% of the Massachusetts median household income
- Income: at least 25% of households have a median household income 65% or less than the state median household income
- Language isolation: 25% or more of households do not include anyone older than 14 who speaks English very well
- Minority and income
- Minority and English isolation
- Income and English isolation
- Minority, income and English isolation



## Harborwalk & The Fort Point Channel





#### **Amenities**

- Restroom
- Lobby
- Wifi
- Museum / Exhibit
- Harborwalk Access
- Water Taxi
- Ferry
- Dock Access
- Fish Pier
- Kayak Launch
- Plaza
- Lawn
- Eatery
- BBQ Area
- Rooftop Access
- Mutt Mitt
- Seating
- Drinking Fountain
- Bike Rack
- Playgrounds
- Beach
- Observation Deck

#### Additional

#### Requirements

Watersheet

#### Neighborhoods —

- Downtown Waterfront
- North End
- Charlestown
- East Boston
- South Boston
- South Boston
  Waterfront
- Dorchester
- Fort Point Channel







## Harborwalk 2.0



#### **COASTAL RESILIENCE**

A resilient Harborwalk includes a variety of climate adaptation strategies to protect and serve Boston at a district scale.

#### **ACCESS**

An accessible Harborwalk has both linear and lateral connections, as well as numerous activation strategies to serve all Bostonians.

#### **EQUITY**

An equitable Harborwalk is one where all Bostonians feel welcome, complete with a variety of programming and activation strategies and women and BIPOC-owned businesses.





Trustees of Reservations/MVVA

Boston Planning and Development Agency

## Elements of the 100 Acres Open Space Concept Plan







Boston Planning and Development Agency / Sasaki

As the waterfront evolves, the needs and interests of residents from all neighborhoods need to be actively considered and implemented.

Respond to residentidentified barriers using resident-identified solutions.

Information collected by TACC from 468 Roxbury and Dorchester residents in focus groups (71), through surveys (184), and at data walks (213) between January 2018 and June 2019.

## Resident-Identified Barriers and Resident-Identified Solutions to Accessing Boston's Waterfront



#### **Familiarity**

### Unaware of programs Bring waterfront resources/

- Bring waterfront resource programs into the neighborhoods
- Advertising/cross-promotion/ outreach in neighborhoods/ to new networks
- Giveaways that share additional information on free programs/listserves
- Block party toolkit (for residents to advocate for the waterfront)

- Don't know the area
- Know before you go information sheets
- Pre-visit videos
- Clearly defined meeting place for travel and check-in
- Group trips with staff
- Maps that show the relationship between the waterfront and neighborhoods
- Provide street address for program locations

#### Language exclusion

- Multilingual materials including advertising
  - Multilingual staff
     Translation/interpretation
- Multilingual signage at

#### Unaware of public amenities and rights to the waterfront

- Walking tours of area (selfguided and/or guided)
- Maps showing location of public restrooms/other amenities
- Handouts/conversations/ booths to share information about rights to the waterfront (Chapter 91, Facilities of Public Accommodation),
- Promote Harborwalk and amenities search tool (bostonharborwalk.org)

#### Need for multigenerational programming/ activities

- · Family programs
- Multiple activities that meet the needs/interests of different age groups at the same program
- Combine on-land and onthe-water activities
- Community events on the waterfront
- Cultural events on the waterfront

### Affordability

#### Utilization of free and reduced cost programs

- Promote EBT Card to Culture/BPL Museum Passes
- Free tickets to museums/activities
- Add participants to waterfront listserves

#### Food

- Free food
- Reduced cost food (vouchers)
- · Share location of grills/picnic areas

#### **Transportation**

- Free private shuttle to select programs
- MBTA passes
- Partner (nonprofit/corporate) for private bus service
- BlueBike passes/group ride to waterfront with leader

#### Retail

- Affordable retail options
- Bring neighborhood businesses to the waterfront

### **Transportation**

#### Don't know how to get to the waterfront

- Detailed directions from neighborhoods to waterfront
- Contact person for questions/planning

#### Distance from home/travel time

- Private shuttle for select programs
- Location of programs (locate near transit lines for target audience)

#### **Parking**

- · Reduced cost parking passes
- Programming on Sundays (parking free)

### Unwelcoming

#### Prior experiences with discrimination/racism

- New experiences
- Conversations about race/ ethnicity and the waterfront
- Transparency

#### Lack of diversity

- Group trips
- Intentional outreach to communities of color

#### Public spaces feel exclusive

- Information booths/touchpoints
- Resident waterfront ambassadors/ guides
- Share an inclusive history of the waterfront and people over time
- Acknowledge how space is demarcated for others

#### Lack of amenities for longer length of stay

- Add or highlight location of grills in public spaces
- Shade
- Water bottle fill-up
- Public restrooms with changing stations



Fear of the water

· Combine on-land and on-the-water activities

Unable to swim

Publicize swimming lessons

Share water safety resources

Too busy





### **Kayaking Days in Fort Point**

#### Respond to:

- Resident-identified barriers using resident-identified solutions
- Needs/interests of multigenerational family/friends groups from Roxbury and Dorchester

#### Provide:

- Activities for different age groups at the same time
- On-the-water and on-land activities
- Transportation
- Food

Raise awareness of rights to the waterfront and free waterfront programs

Bring waterfront resources into neighborhoods



## **Create Feedback Loops**

- Gathered feedback from kayaking day participants (surveys, focus groups, virtual family night)
- Learned about amenities to support longer lengths of stay at destination parks/activities (e.g. affordable food options, grills, shade, water bottle fill-up, inexpensive/unique shops)
- Ideas shared are included in 100 Acres Open Space Concept Plan
- Support Waterfront Ambassadors (open up ways for more people to be involved in planning, running, evaluating watersheet activation programs)

## **Operationalize Equity**

- Fort Point critical area for equity in City of Boston (mix of uses/recreation, culture, and employment; transportation/relative ease of access)
- Shared, standardized procedures for program planning (to ensure barriers are addressed)
- Collect performance-level data (essential to ongoing improvement and sustained focus on equity)
- Consider ambitious strategies that expand beyond watersheet activation grants





Ensuring synergistic robust and resilient linkage along Fort Point Channel that maximizes collective benefits for all concerned





Maximizing durable nature based/green infrastructure solutions that can adapt to increased risk over time

Integrating climate/resiliency infrastructure with public spaces that mitigate climate effects AND maximize community connection and recreation at the water's edge and on watersheet





Engaging the next generations of climate activists and waterfront stewards





"presence at the water's edge"

# Assemblage Art Space at the Envoy The Gallery at Atlantic Wharf

5 Necco opening soon



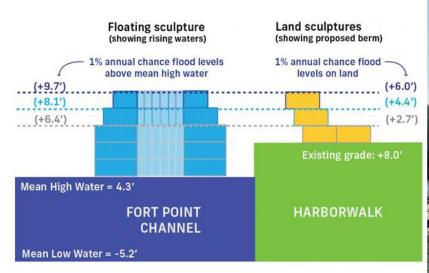




Floating Art: Raising Social Consciousness







# pac





Accessibility
Sustainablity
Use of
Fringe Space







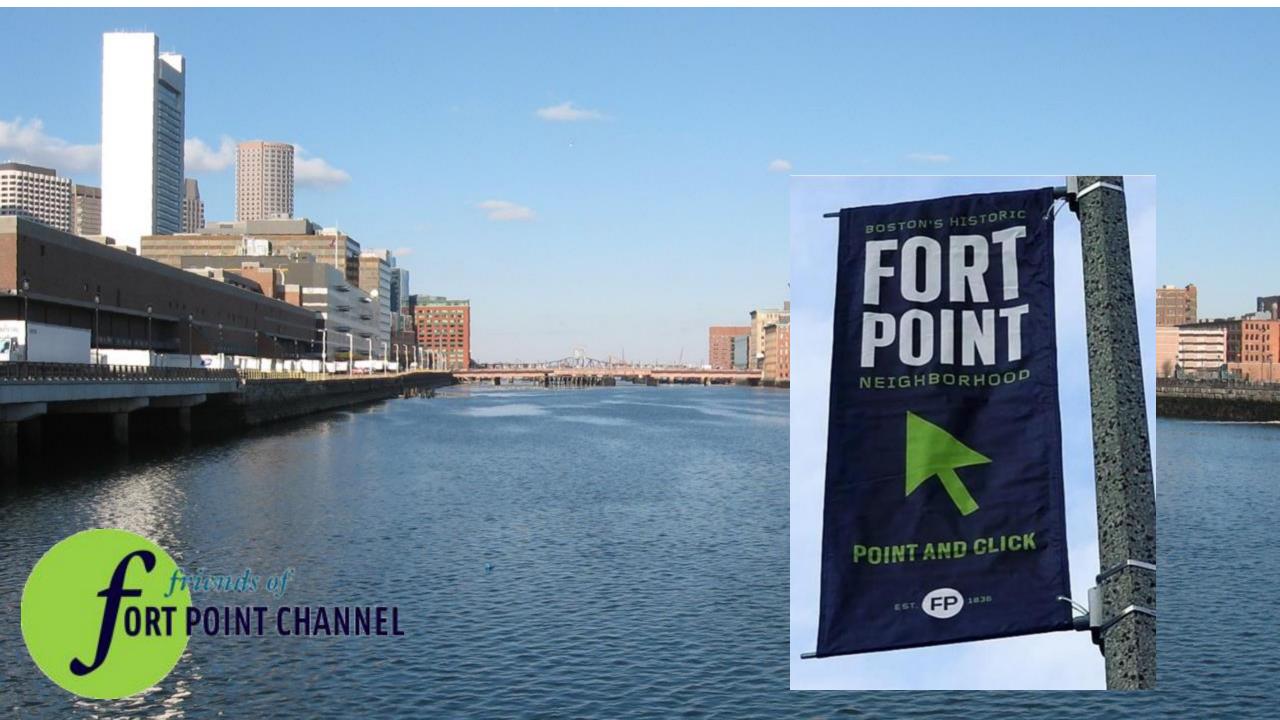
Friends of Fort Point Channel is a place-based nonprofit organization committed to making the Fort Point Channel an exciting and welcoming destination for all of Boston's residents, workforce and visitors.

The Friend's was established in 2004 as a result of the City of Boston BPDA's award winning 2002 Fort Point Channel Watersheet Activation Plan.



Created in partnership with Channel landowners, non-profits, cultural leaders, and residents as a dynamic vision of recreation, cultural activity and diverse year-round programming around the waterway and its' community sour

Friends of ORT POINT CHANNEL



## Making the Fort Point Channel's Watersheet a "Water Commons" in the Heart of the City





### **Chris Mancini**

Executive Director, Save the Harbor/Save the Bay Co-Chair, Fort Point Channel Working Group

# Equity, Inclusion and Diversity.





We believe that it will take **inclusive** planning and governance, significant capital investments and diverse programing to make the Fort Point Channel welcoming to people from every neighborhood in the city, including people of color, those who do not primarily speak English in their homes, and people with disabilities.

- Planning and governance should involve people from every neighborhood
- Events and programs should feature artists and creatives from every neighborhood as well.

## Four Seasons of Free Programs



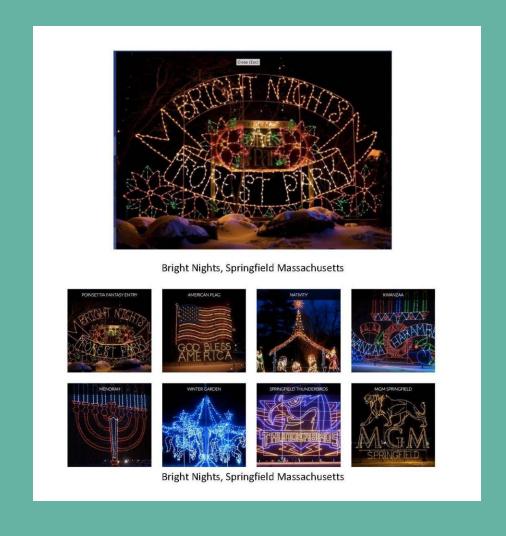


We encourage investment in **permanent** structures that support four seasons of free programs that include:

- Active and passive uses like walking, biking, recreational fishing and boating
- Kayak, dory and paddleboat rentals
- Art and Performance on the Channel
- Movie nights from the sea and shore
- Free STEAM programs for kids and families
- A signature citywide art and music festival

# Four Seasons of Programs Fire & Ice Festivals on the Fort Point Channel



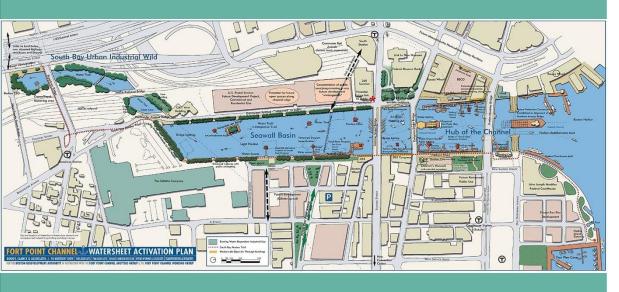


# Art on the Channel can turn STEM into STEAM.



We support both small and large free events and programs that feature innovative partnerships between creatives and environmental educators, putting both our natural and human resources to work for the city.

# Ensuring Equitable and Proportional Benefits.





We believe that public benefits of development on the Fort Point Channel should be commensurate with the private benefits in scale and duration, and that they should be shared with all Bostonians from every neighborhood in the City, and with the region's residents and visitors alike.

# Creating "Touch the Water Moments"

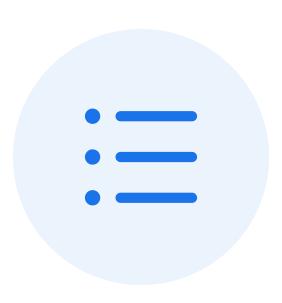


We need to be certain that water quality in the Fort Point Channel will support the activating uses we hope to see and ensure that programming and planned uses are appropriate as well.

In 2022, Save the Harbor will release a baseline water quality report card, and develop ways to inform the public about water quality in the Channel.



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Which of the following would you like to see on the Fort Point Channel.

(Choose as may as you want!)

① Start presenting to display the poll results on this slide.

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# What else would you like to see on the Fort Point Channel?



## Fort Point Channel Working Group



















